



VIVEK EDUCATION SOCIETY'S
VIVEK COLLEGE OF COMMERCE

Institutional Social Responsibility

India's demographic sweet spot with a large growth potential having millions of young populations enter higher educational institutions as they are open to a new world of visions. higher educational institutions must instil in them a feeling of societal responsibility.

- ❖ *Proper guidance and support by the Colleges at this point in time can reinforce their moral and social responsibilities.*
- ❖ *It is in this framework that 'Nurturing service to the community' in higher education should be marked an important pillar for higher educational institutions. By improving commitments with the neighbourhood, higher educational institutions can strengthen the values of community responsibility amongst the learners.*
- ❖ *To reach this aim all stakeholders of Vivek College of Commerce has prepared the policy on institutional social responsibility at Institutional level.*

Objectives of the Cell:

- ❖ *To encourage social culture among the Learners*
- ❖ *To ensure Societal Skills in Learners.*
- ❖ *To engender receptivity of social responsibility in the Learners .*
- ❖ *To spread consciousness for social responsibility.*

